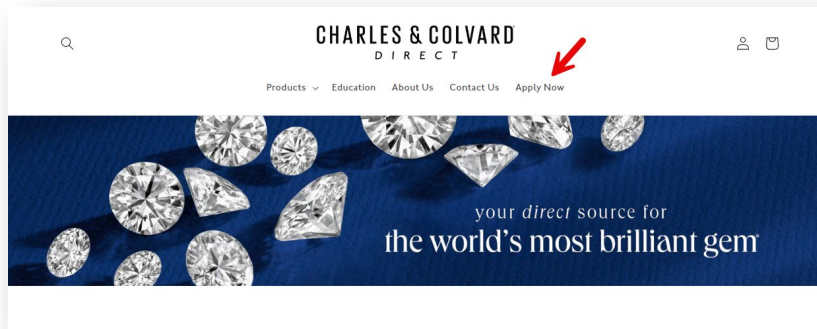


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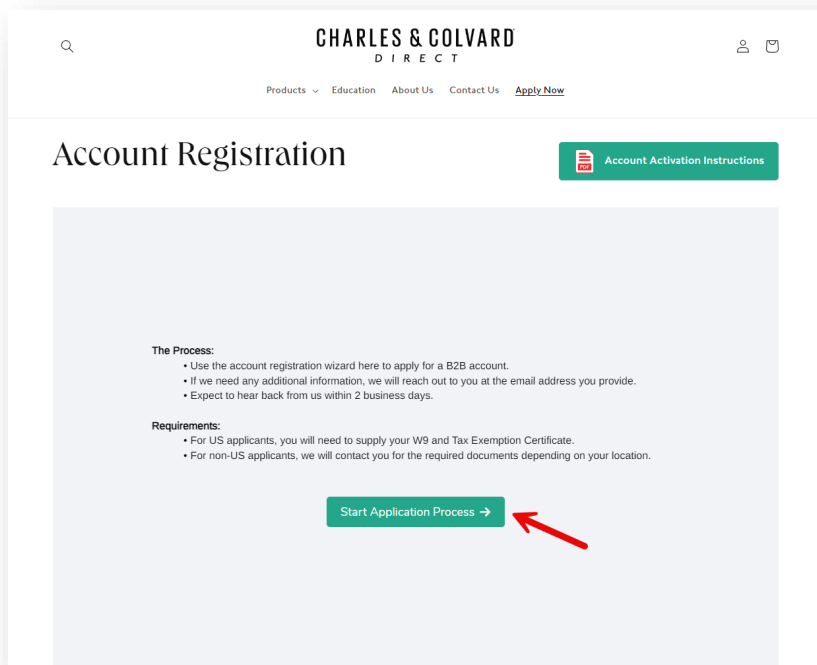
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Account Activation Process

1. Click the “Apply Now” link.



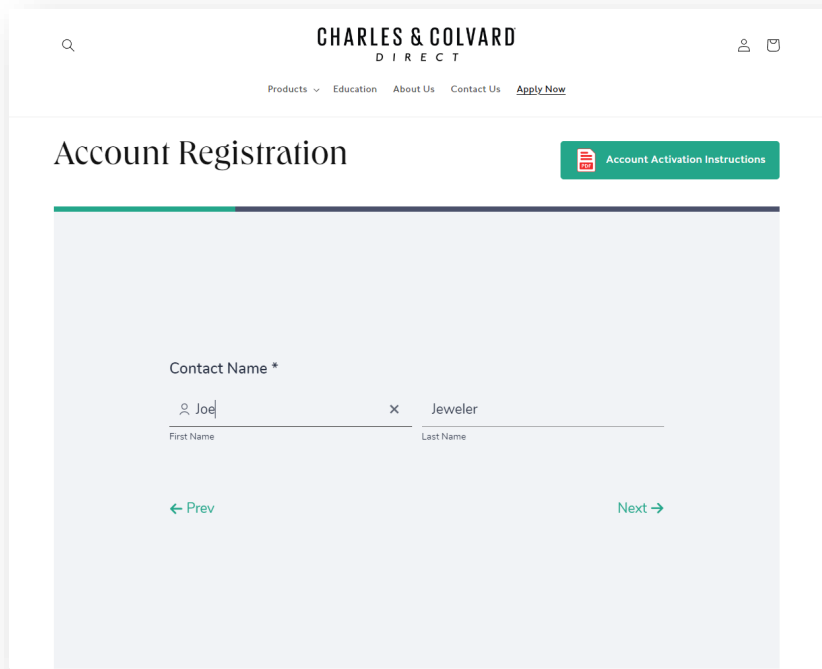
2. Click the “Start Application Process” button to begin the registration process.



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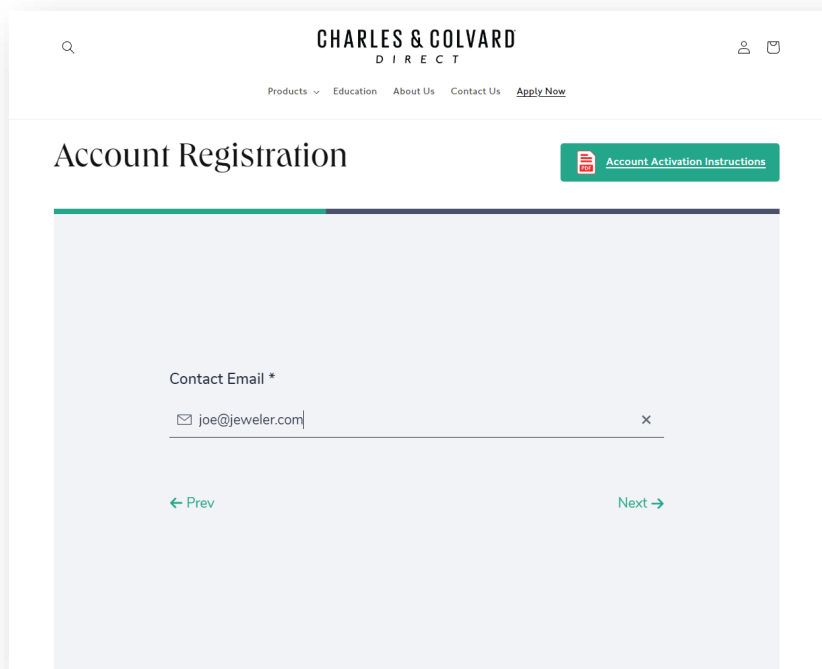
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3. Enter your First and Last name then click the “Next” button.



The screenshot shows the Charles & Colvard Direct website's Account Registration page. The header includes the company logo, a search icon, and navigation links for Products, Education, About Us, Contact Us, and Apply Now. The main heading is "Account Registration" with a link to "Account Activation Instructions". The form is titled "Contact Name *" and has two input fields: "First Name" containing "Joe" and "Last Name" containing "Jeweler". There are "Prev" and "Next" navigation buttons at the bottom of the form.

4. Enter your Email then click the “Next” button.



The screenshot shows the Charles & Colvard Direct website's Account Registration page. The header is identical to the previous screenshot. The main heading is "Account Registration" with a link to "Account Activation Instructions". The form is titled "Contact Email *" and has a single input field containing "joe@jeweler.com". There are "Prev" and "Next" navigation buttons at the bottom of the form.

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5. Enter your Company Name then click the “Next” button.

The screenshot shows the 'Account Registration' page for Charles & Colvard Direct. The page header includes the company logo, a search icon, and navigation links: Products, Education, About Us, Contact Us, and Apply Now. A user profile icon and a cart icon are in the top right. The main heading is 'Account Registration' with a green button for 'Account Activation Instructions'. The form is titled 'Company Name *' and contains a text input field with 'Joe Jeweler' and a clear button (x). Below the input field are two green buttons: '← Prev' and 'Next →'.

6. Enter your Company Address then click the “Next” button.

The screenshot shows the 'Account Registration' page for Charles & Colvard Direct, now at the 'Company Address *' step. The page header is identical to the previous screenshot. The form is titled 'Company Address *' and includes a sub-heading: 'Enter address information for the location you would like orders shipped to'. The form fields are: 'Street Address' (555 Gems Lane), 'Address Line 2' (empty), 'City' (Sparkling), 'State/Region/Province' (NC), 'Postal / Zip Code' (55653), and 'Country' (United States). There are clear buttons (x) for the State and Country fields. At the bottom are two green buttons: '← Prev' and 'Next →'.

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7. Enter your Company Phone then click the “Next” button.

The screenshot shows the 'Account Registration' page for Charles & Colvard Direct. The page header includes the company logo, a search icon, and navigation links: Products, Education, About Us, Contact Us, and Apply Now. A green button labeled 'Account Activation Instructions' is located in the top right corner. The main content area features a form with a 'Company Phone *' label. The phone number '919-555-5555' is entered in the input field. Below the input field are two green buttons: '← Prev' on the left and 'Next →' on the right.

8. Upload your Company’s W9 then click the “Next” button.

The screenshot shows the 'Account Registration' page for Charles & Colvard Direct, identical to the previous one but with the 'W9' field. The 'W9' label is positioned above a dashed border box containing a 'Choose File' button with a downward arrow icon. Below this box is a file upload preview showing a document icon, the filename 'W9.pdf', and the file size '63kB'. At the bottom of the form are the '← Prev' and 'Next →' buttons.

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9. Upload your Company's Reseller Tax Certificate then click the "Submit" button.

The screenshot shows the 'Account Registration' page on the Charles & Colvard Direct website. At the top, there is a navigation bar with the company logo, a search icon, and links for 'Products', 'Education', 'About Us', 'Contact Us', and 'Apply Now'. Below the navigation bar, the page title 'Account Registration' is displayed, along with a green button labeled 'Account Activation Instructions'. The main content area is titled 'Reseller Tax Certificate' and features a file upload interface. A dashed box contains a 'Choose File' button. Below this, a file named 'Reseller Tax Certificate.pdf' (63KB) is shown with a close button. At the bottom of the form, there are two buttons: a green 'Submit' button and a blue 'Prev' button.

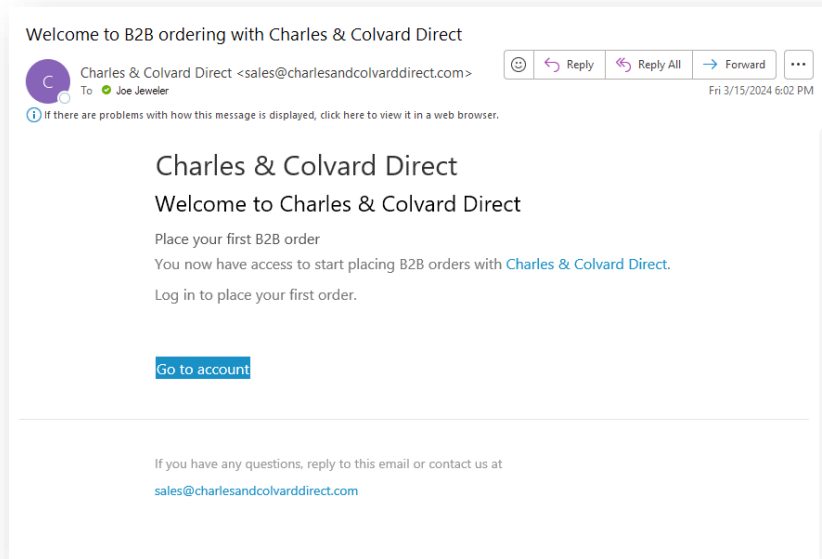
10. Registration complete. Be on the lookout for your approval email.

The screenshot shows the 'Account Registration' page on the Charles & Colvard Direct website, displaying a completion message. The page layout is consistent with the previous screenshot, including the navigation bar and 'Account Registration' header. The main content area features a large green checkmark icon surrounded by decorative elements. Below the icon, the text reads: 'Thank you for applying to purchase from Charles & Colvard Direct! Your application is being reviewed and you will be contacted within 2 business day regarding your account. If you have questions or need to speak to customer service regarding an order in the meantime, please contact sales@charlesandcolvarddirect.com for assistance.'

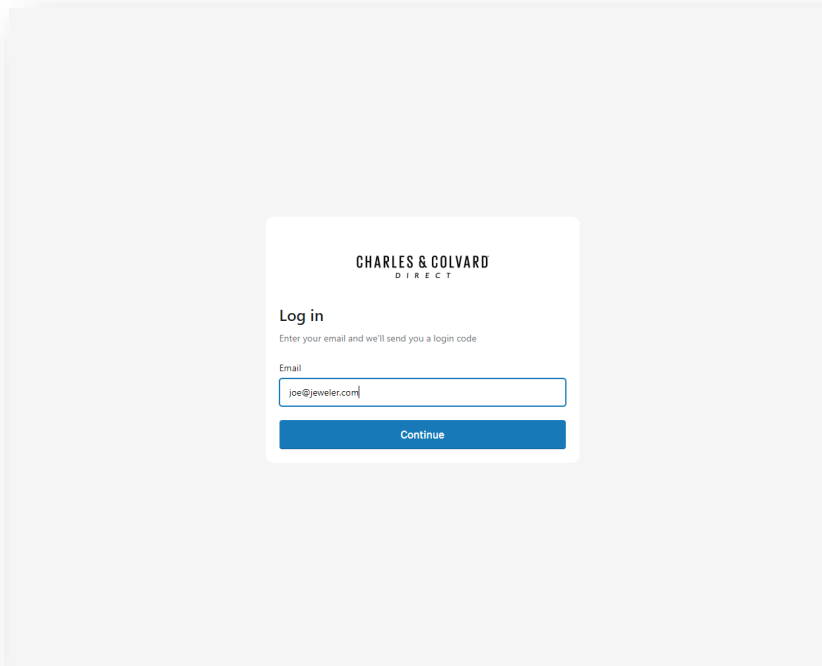
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11. Once your account is approved, you will receive the following email.



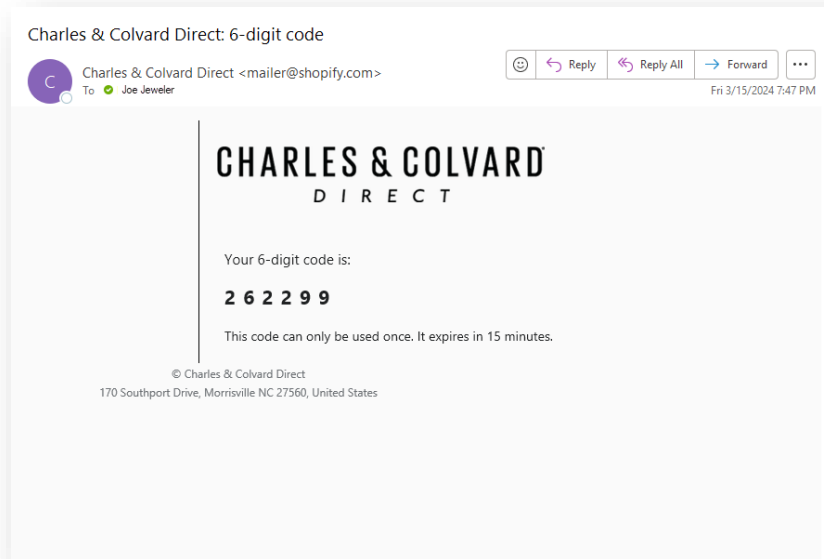
12. Enter your email address that you registered with then click "Continue". If you need to use another email address, please contact customer service at sales@charlesandcolvarddirect.com.



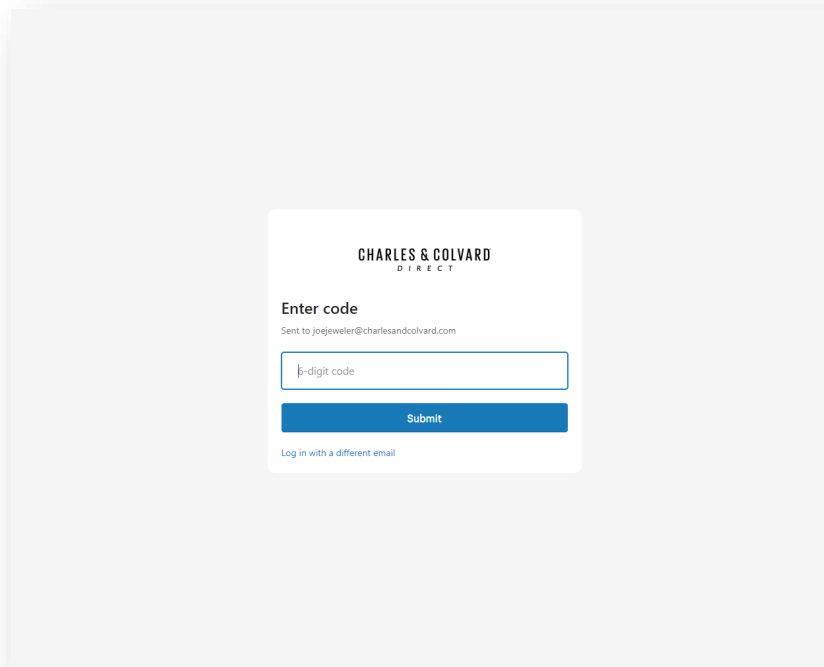
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13. Enter this 6-digit code on the website when prompted in the next step.



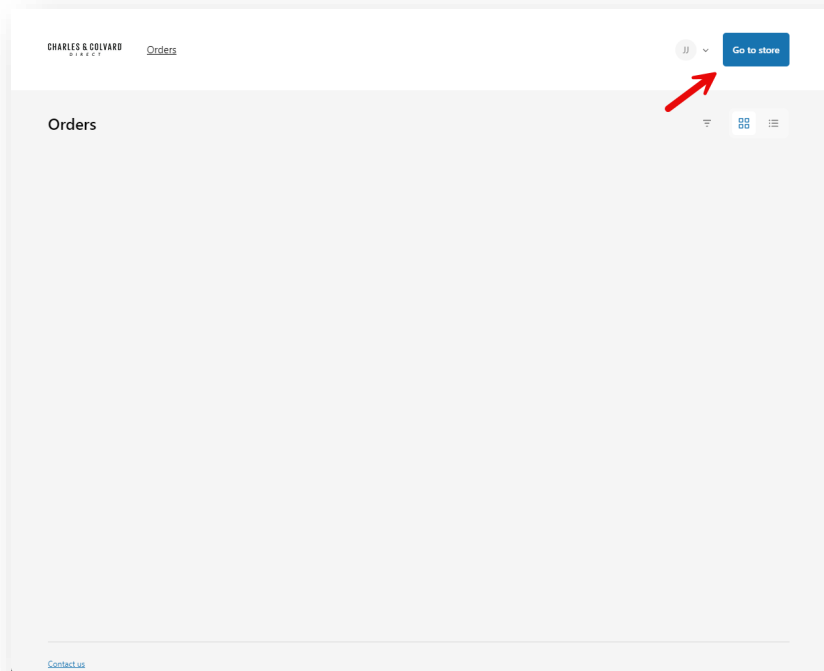
14. Enter the 6-digit code you received in the previous step then click “Submit”.



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15. Click “Go to store” to access the website.



16. Click “Products” to shop.

